

Report to Council April 2021

Joan Green, Mayor

Battle River Foundation Board Meeting – March 15, 2021

- We met at the MD Office for an in-person meeting.
- Discussion re ASCHA Virtual Convention and Trade Show – April 7-9th. Jack Goodall will be the voting delegate.
- Update on Elevator Modernization Project. – Tendering packages will go out.
- Brian King presented the Audited Financial Statements for 2020.
- Update re rapid testing and staff immunizations.
- Financial statements and accounts accepted as presented.
- Next meeting to be held on April 19, 2021 at MD Offices.

BRAED Board of Directors Meeting – March 18, 2021

- Presentation by special guest – Minister Devin Dreeshen for Alberta Agriculture and Forestry. He presented on Alberta's agriculture industry investment development plans.
- Executive Officer Criteria – request made by the Executive to change the present criteria for appointment to the Executive Officer positions of BRAED. Currently the Executive Committee positions of Chairperson and Vice Chairperson must be elected officials. The request is to remove this requirement. After discussion this was carried.
- Discussion regarding BRAED Future focus and follow up from consultations and conversations held in the past few months. The hope is that BRAED will continue to provide regionally based economic development services. Some members expressed a need for services that are more closely aligned to municipal economic development. Those included business capacity building and entrepreneurship supports. Another recurring theme is the need for a stronger investment attraction presence for the BRAED region.
- The 2021 – 2022 Operational Plan was presented and reviewed.
- The value added agriculture project prospectus was reviewed by the roundtable of regional economic development officers and BRAED's Executive. Each community will receive the regional and its own prospectus following this meeting. An action plan is being developed and will be unveiled at June's Annual General meeting. It has been suggested that BRAED help member communities maximize their outcomes from this

program by holding investment attraction training programs for elected officials and staff. This is included in the 2021-22 operational plan and is scheduled for the 3rd or 4th quarter following the municipal elections.

- Financial update – statements, variance to budget, cash flow projections and BRAED membership payments to date.
- Regional roundtable discussion held.
- Next Meeting – Annual General Meeting – June 24, 2021 – Location TBD.

March 31, 2021 – ICE – Strategic Plan review

- The previous plan was reviewed, changes made and same will be incorporated into the new Draft Strategic Plan to be discussed at the June meeting.
- Rudolf and Joan will write up an overview of ICE to submit to both local papers to help the Community better understand what ICE is about.